

## Early Alerts informed by Non-cognitive Retention Indicators

Get an early understanding of students' self-reported feelings on key non-cognitive factors that most impact retention like:



**Engagement**



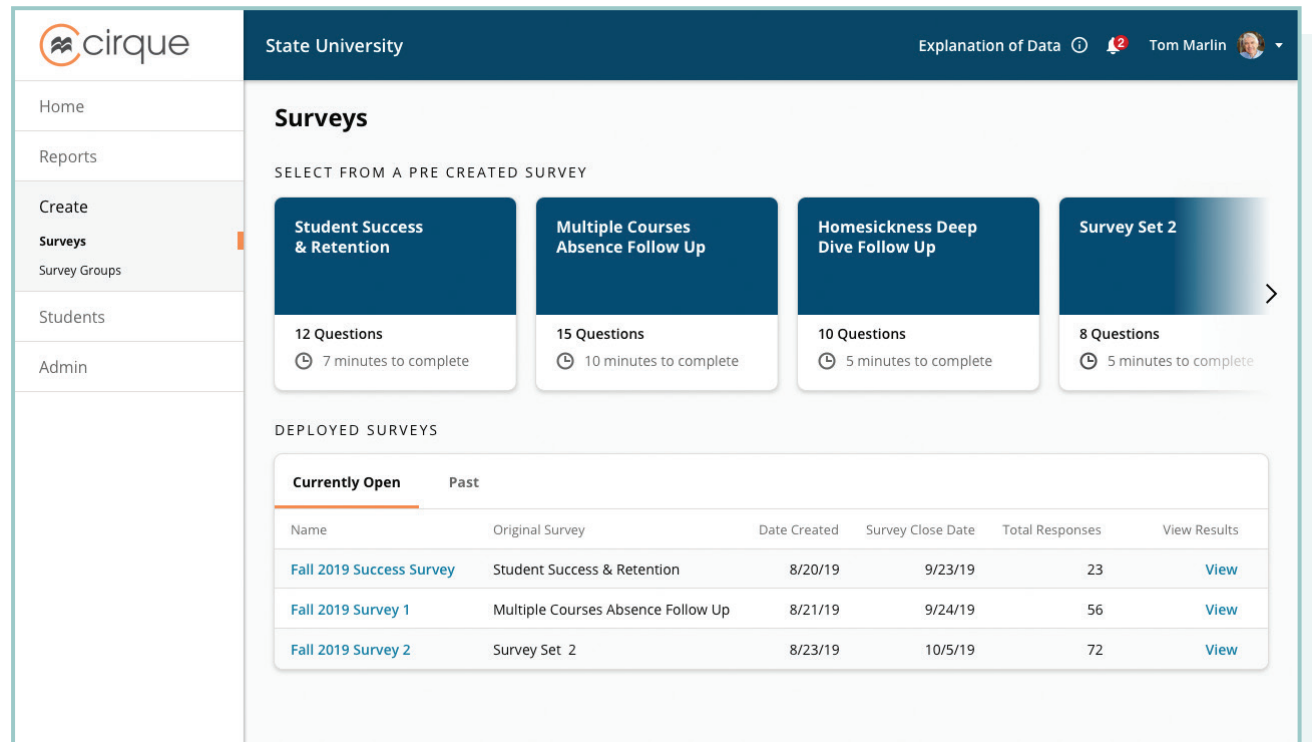
**Belongingness**



**Academic Resiliency**

## Brief, Expertly-built Student Retention Survey

Built by assessment experts, **Cirque by Macmillan Learning** offers a brief, expertly-constructed retention survey with easy-to-understand analytics that empowers student retention specialists to collect feedback and act upon the most critical factors of student retention.



The screenshot shows the Cirque by Macmillan Learning interface for State University. The left sidebar contains navigation links: Home, Reports, Create (with sub-links for Surveys and Survey Groups), Students, and Admin. The main content area is titled 'Surveys' and includes a section 'SELECT FROM A PRE CREATED SURVEY' with four survey cards: 'Student Success & Retention' (12 Questions, 7 minutes), 'Multiple Courses Absence Follow Up' (15 Questions, 10 minutes), 'Homesickness Deep Dive Follow Up' (10 Questions, 5 minutes), and 'Survey Set 2' (8 Questions, 5 minutes). Below this is a 'DEPLOYED SURVEYS' section with a table showing currently open and past surveys.

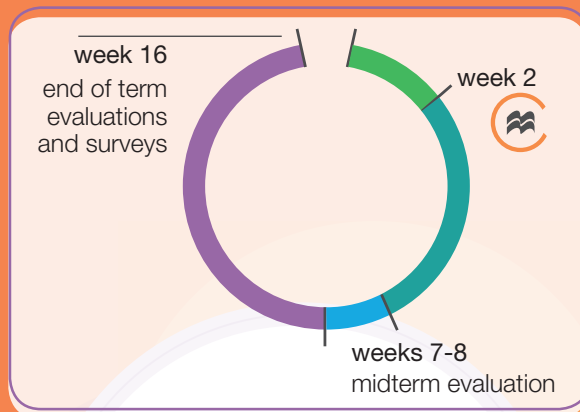
Currently Open		Past			
Name	Original Survey	Date Created	Survey Close Date	Total Responses	View Results
<a href="#">Fall 2019 Success Survey</a>	Student Success & Retention	8/20/19	9/23/19	23	<a href="#">View</a>
<a href="#">Fall 2019 Survey 1</a>	Multiple Courses Absence Follow Up	8/21/19	9/24/19	56	<a href="#">View</a>
<a href="#">Fall 2019 Survey 2</a>	Survey Set 2	8/23/19	10/5/19	72	<a href="#">View</a>

## Short student survey for earlier intervention

Cirque's assessment experts distilled survey data from 1.4 million students across 150+ institutions to create the most impactful survey items. These expertly-constructed questions and accompanying reports are delivered in an intuitive dashboard enabling early and actionable insights to anticipate and improve student retention.

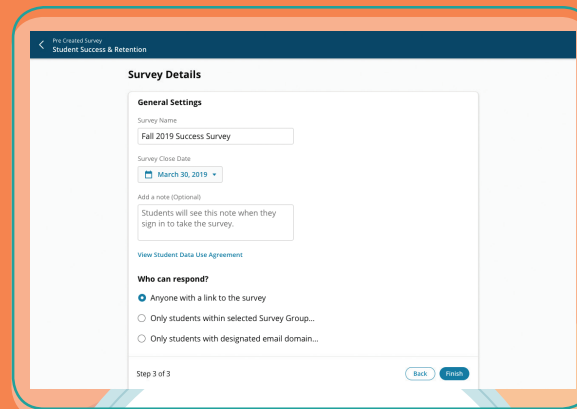
Short and effective, **Cirque's Student Retention Survey** complements other student retention surveys so that you can:

- Identify results by student to identify most impactful means of intervention
- View aggregate of common student concerns, early in the term
- Create targeted follow-up surveys to reduce survey fatigue



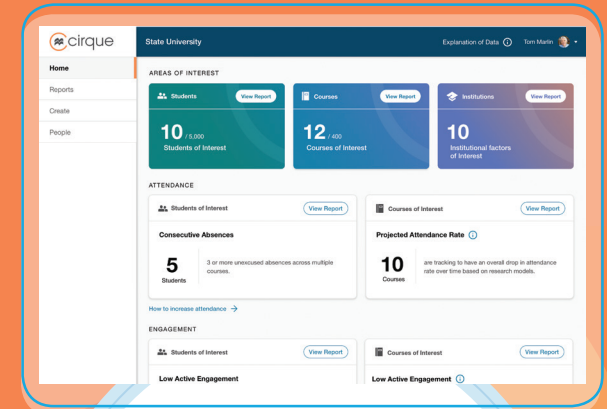
### EARLY

Designed to deploy 2-3 weeks into the term, Cirque's student retention survey provides insights on students' early experiences. You can know can quickly intervene to support students who may be struggling to acclimate to college life.



### EASY

Set up and launch Cirque's survey in less than three minutes. Students can complete it in less than seven. Alerts and vivid reports mean less time analyzing and more time helping the students who most need it.



### ACTIONABLE

Expertly-designed surveys, reports and alerts deliver insights that enable more focused and strategic interventions that will have the greatest impact on individuals and groups.